

IN THE CLAIMS:

1. (currently amended) A method for generating recommendations of a plurality of programs, said method comprising:
 - receiving a first record corresponding to a first program;
 - | identifying, from the received record, a first programming category corresponding to the first program; and
 - | generating a first recommendation of the first program from a first classifier module correlated with the identified first programming category.
2. (original) The method of claim 1, further comprising:
 - receiving a second record corresponding to a second program;
 - identifying the first programming category corresponding to the second program;
 - and
 - generating a second recommendation of the second program from the first classifier module.
3. (original) The method of claim 1, further comprising:
 - receiving a second record corresponding to a second program;
 - identifying a second programming category corresponding to the second program;
 - and
 - generating a second recommendation of the second program from a second classifier module correlated with the second programming category.

4. (currently amended) A method for generating ~~one or more recommendations~~ a recommendation of a program, said method comprising:

receiving a record corresponding to the program;
determining, from the received record, whether said program corresponds to a first programming category of a plurality of programming categories; and,
generating a first recommendation of the program from if it is determined, in said determining, that said program corresponds to said first programming category,
processing, by a first classifier module correlated with a said first programming category of a plurality of programming categories, the received record to thereby generate a first recommendation of the program when the record indicates the program corresponds to the first programming category.

5. (original) The method of claim 4, further comprising:

generating a second recommendation of the program from a second classifier module correlated with a second programming category of the plurality of programming categories when the record indicates the program corresponds to the second programming category.

6. (currently amended) The method of claim 5, further comprising: A method for generating one or more recommendations of a program, said method comprising:
receiving a record corresponding to the program;

generating a first recommendation of the program from a first classifier module correlated with a first programming category of a plurality of programming categories when the record indicates the program corresponds to the first programming category;
generating a second recommendation of the program from a second classifier module correlated with a second programming category of the plurality of programming categories when the record indicates the program corresponds to the second programming category; and

concurrently generating the first recommendation from the first classifier module and the second recommendation from the second classifier module when the record fails to indicate an allocation of the program to one of the programming categories of the plurality of programming categories.

7. (original) The method of claim 6, further comprising:
ranking the first recommendation and the second recommendation;
utilizing the first recommendation when the first recommendation has the highest rank; and
utilizing the second recommendation when the second recommendation has the highest rank.

8. (original) A computer system for generating recommendations of a plurality of programs, said computer system comprising:

a program record module operable to identify a first programming category of a plurality of programming categories that corresponds to a first program in response to a reception of a first record corresponding to the first program; and

a first classifier module correlated to the first programming category, said first classifier module being operable to generate a first recommendation of the first program when said program record module identifies the first programming category as corresponding to the first program.

9. (original) The computer system of claim 8, wherein said program record module is further operable to identify the first programming category corresponding to a second program in response to a reception of a second record corresponding to the second program; and wherein said first classifier module is further operable to generate a second recommendation of the second program when said program record module identifies the first programming category as corresponding to the second program.

10. (original) The computer system of claim 8, further comprising:
a second classifier module correlated to a second programming category of the plurality of programming categories.

11. (original) The computer system of claim 10,
wherein said program record module is further operable to identify the second programming category corresponding to a first program in response to a reception of the first record; and

wherein said second classifier module is operable to generate a second recommendation of the first program when said program record module identifies the second programming category as corresponding to the first program.

12. (original) The computer system of claim 10,
wherein said program record module is further operable to identify the second programming category corresponding to a second program in response to a reception of the second record; and
wherein said second classifier module is operable to generate a second recommendation of the second program when said program record module identifies the second programming category as corresponding to the second program.

13. (original) The computer system of claim 10,
wherein said first classifier module is further operable to generate the first recommendation of the first program when said program record module fails to identify any of the programming categories as corresponding to the first program; and
wherein said second classifier module is further operable to generate a second recommendation of the first program when said program record module fails to identify any of the programming categories as corresponding to the first program.

14. (original) The computer system of claim 13,
wherein said program record module is further operable to rank the first recommendation and the second recommendation;

wherein said program record module is further operable to utilize the first recommendation when the first recommendation has the highest rank; and

wherein said program record module is further operable to utilize the second recommendation when the second recommendation has the highest rank.

15. (currently amended) A computer program product in a computer readable medium for generating recommendations of a plurality of programs, said computer program product comprising:

computer readable code for receiving a first record corresponding to a first program and a second record corresponding to a second program;

computer readable code for identifying, from the received first record, a first programming category corresponding to the first program and identifying, from the received second record, a second programming category corresponding to the second program; and

computer readable code for generating a first recommendation of the first program from a first classifier correlated to the first programming category and a second recommendation of the second program from a second classifier correlated to the second programming category.

16. (original) A computer program product in a computer readable medium for generating recommendations of a plurality of programs, said computer program product comprising:

computer readable code for receiving a first record corresponding to a program;

computer readable code for generating a first recommendation of the program from a first classifier correlated to a first programming category of a plurality of programming categories upon a failure to identify any programming category of the plurality of programming categories as corresponding to the program; and

computer readable code for generating a second recommendation of the program from a second classifier correlated to a second programming category of a plurality of programming categories upon a failure to identify any programming category of the plurality of programming categories as corresponding to the program.

17. (original) The computer program product of claim 16, further comprising:
computer readable code for ranking the first recommendation and the second recommendation;

computer readable code for utilizing the first recommendation when the first recommendation has the highest rank; and

computer readable code for utilizing the second recommendation when the second recommendation has the highest rank.

18. (currently amended) A computer system, comprising:
means for receiving a first record corresponding to a first program and a second record corresponding to a second program;

means for identifying, from the received first record, a first programming category corresponding to the first program and identifying a second programming category corresponding to the second program; and

means for generating a first recommendation of the first program from a first classifier correlated to the first programming category and a second recommendation of the second program from a second classifier correlated to the second programming category.

19. (original) A computer system, comprising:

means for receiving a first record corresponding to a program;

means for generating a first recommendation of the program from a first classifier correlated to a first programming category of a plurality of programming categories upon a failure to identify any programming category of the plurality of programming categories as corresponding to the program; and

means for generating a second recommendation of the program from a second classifier correlated to a second programming category of a plurality of programming categories upon a failure to identify any programming category of the plurality of programming categories as corresponding to the program.

20. (original) The computer system of claim 19, further comprising:

means for ranking the first recommendation and the second recommendation;

means for utilizing the first recommendation when the first recommendation has the highest rank; and

means for utilizing the second recommendation when the second recommendation has the highest rank.

21. (new) The product of claim 15, wherein one of the first and second classifier modules is a concept-learning-based classifier and the other of the modules is a classifier for providing a probabilistic calculation.

22. (new) The product of claim 16, further comprising computer readable code for selecting between the first generated recommendation and the second generated recommendation.